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**City of Salisbury to Welcome Participants of Fourth Annual  
Brotherhood Ride 2011**

Citizens Invited to Participate in Ceremony Honoring Nation's Fallen Heroes

Salisbury, NC – August 30, 2011 \_The Fourth Annual Brotherhood Ride will arrive in Salisbury, NC on Wednesday, August 31. The team of bicyclists consists of firefighters, law enforcement officers, and emergency service personnel. The group departed from Naples, FL on Saturday, August 20 and will arrive in New York City at Ground Zero on September 10, 2011. An official welcome will be held in Salisbury on Wednesday, August 31 at 4 pm at the Firefighters' Memorial, located adjacent to Chestnut Hill Cemetery, 1400 South Main Street.

The Brotherhood Ride will cover 1600 miles in 22 days and provides emotional and financial support for the families of heroes who have fallen in the line of duty. To honor the tenth anniversary of September 11, this year's ride is dedicated to the 411 heroes who perished a decade ago. As cyclists travel to Ground Zero in New York City, they will stop along the way, meet with local fire departments and law enforcement agencies, and celebrate their spirit of brotherhood. The team will travel to Salisbury from a previous stop in Rock Hill, SC. Salisbury Police and Fire Departments will greet the riders as they enter Salisbury at South Main Street and Jake Alexander. Salisbury units, including a large display with steel recovered from the World Trade Center aftermath, will join the entourage and proceed together to the Firefighters' Memorial site.

The service will commence at approximately 4 pm and includes a welcome by Mayor Susan Kluttz, comments by Elks Lodge Exalted Ruler Kevin Frey, and remarks by Fire Chief Bob Parnell and Police Chief Rory Collins. Speaking on behalf of the Salisbury City Council, Mayor Kluttz shares, "The City of Salisbury is sincerely honored to be included as a destination on the Brotherhood Ride. We welcome these dedicated cyclists and applaud their commitment to honoring the selfless acts of heroism displayed by those who responded on September 11. The Brotherhood Ride offers a courageous testimony to the memory of those who perished, to the strength of the American people, and to the cherished resilience of our nation's spirit. I encourage our citizens and all emergency service personnel to attend this service as we welcome the Brotherhood Ride to Salisbury and uplift the memory of those who paid the ultimate sacrifice, so that others might be saved."

Serving as the local contact for the Brotherhood Ride, Ray Paradowski has handled logistics for the cyclists, including use of facilities at the JF Hurley YMCA and lodging at the Salisbury Elks Lodge. Paradowski shares, "The Brotherhood Ride is a non-profit 501c3 public charity organization, dedicated to honoring emergency responders who have fallen in the line of duty. Their goal is to provide support for the families of these heroes and to offer a reminder that their brothers will never forget them. Citizens who wish to offer support for the Brotherhood Ride, may visit Salisbury Fire Station #1, 514 E. Innes Street, and drop off donations prior to the ride. Citizens may also deliver donations to the Salisbury Elks Lodge, 508 South Main Street. All donations will be delivered to the Brotherhood Ride organization and provide support for the National Fallen Firefighters Foundation and Concerns of Police Survivors."

Citizens are encouraged to attend the welcome ceremony for the Brotherhood Ride and respectfully asked to arrive onsite, prior to 4 pm. A portion of South Main Street will be closed prior to the service. Parking is available in the Chestnut Hill Cemetery and a designated area will be provided for wheelchair accessibility. Mayor Kluttz reminds citizens that the City of Salisbury will hold a tenth anniversary service at the Firefighters Memorial site on the morning of September 11, 2011. Details of Salisbury's 9-11 service will be shared with the public in early September.

For more information regarding the Brotherhood Ride, please visit [www.brotherhoodride.com](http://www.brotherhoodride.com) or contact Brotherhood Ride President/Founder Jeff Morse at (239) 633-7098. The City of Salisbury is an equal opportunity employer with over 180 different job classifications and 400 full time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at [www.salisburync.gov](http://www.salisburync.gov). To receive updates regarding local initiatives, meetings, programs, and events, please join the City of Salisbury's Facebook users group at [www.salisburync.gov/facebook](http://www.salisburync.gov/facebook) or follow us on Twitter at <http://twitter.com/CitySalisburyNC>.

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